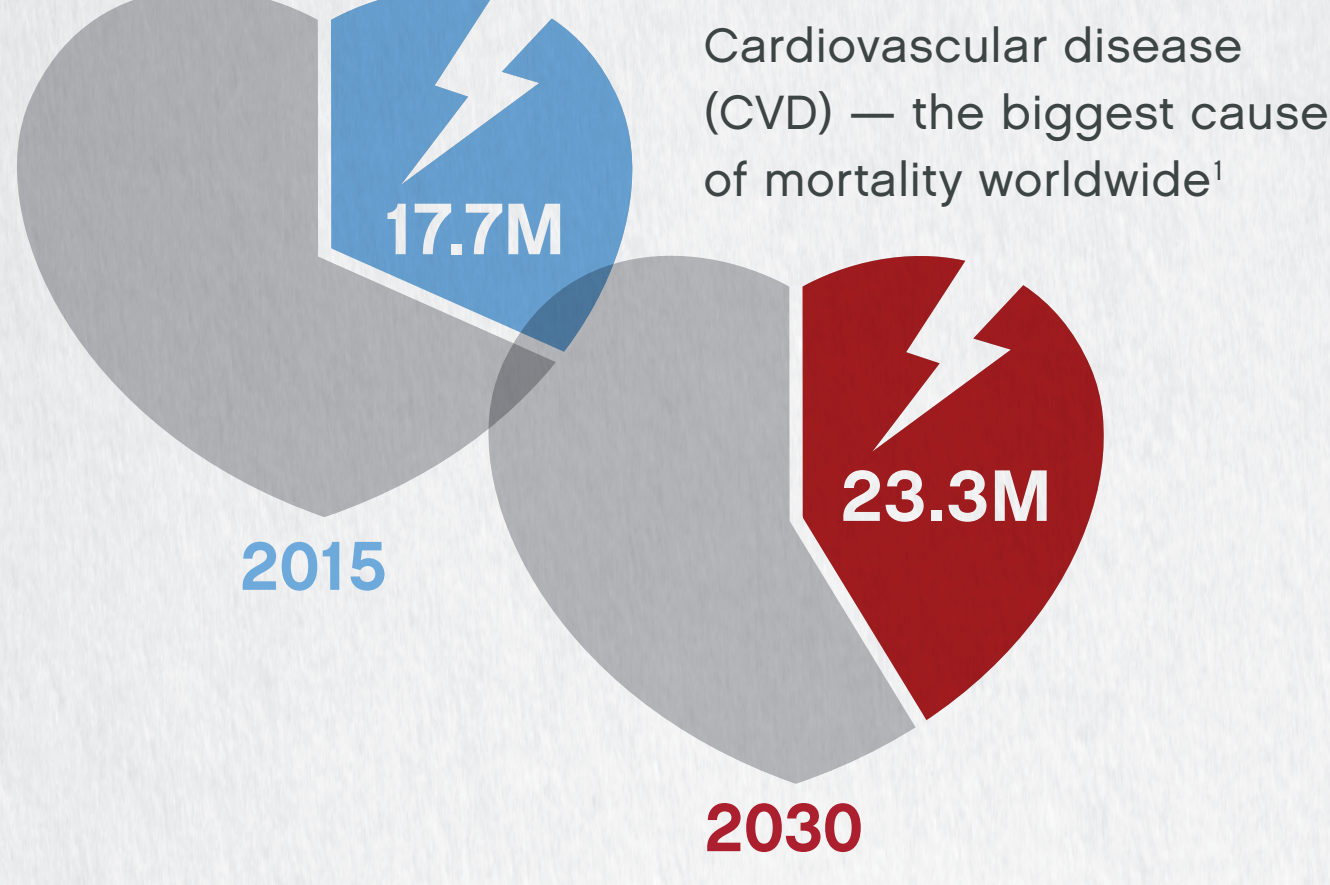


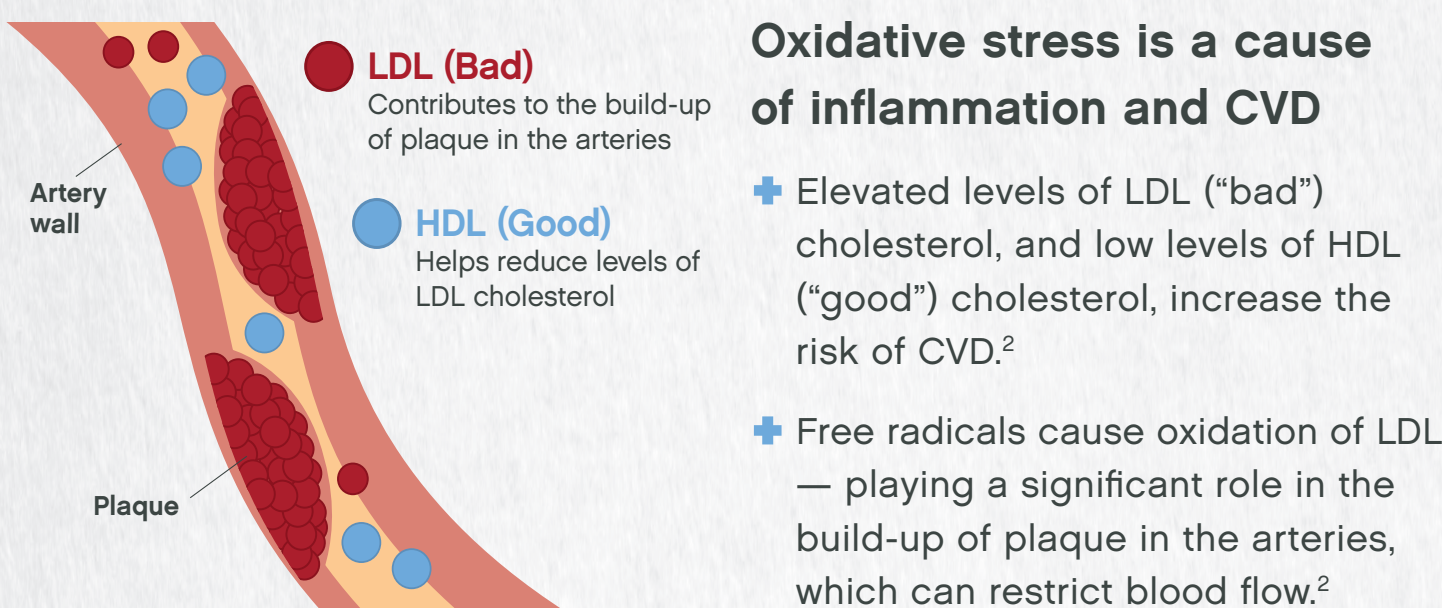
# Natural Astaxanthin

— The Optimal Choice for Heart Health

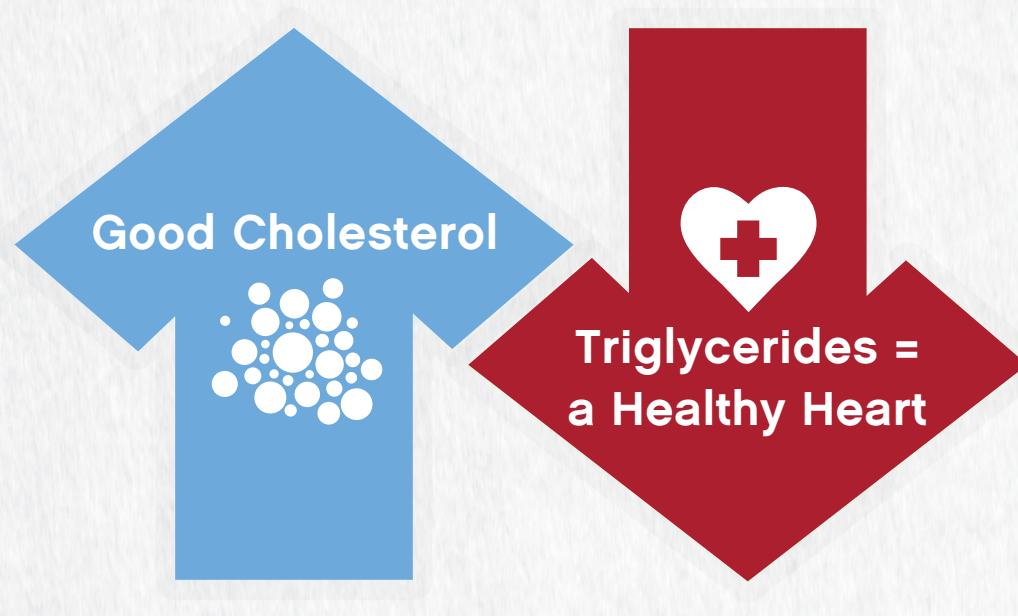
## Global Deaths from CVD



## Causes of CVD — Good vs Bad Cholesterol



## Natural Astaxanthin Supports a Healthier Lipid Profile



Astaxanthin consumption decreases triglycerides — a lipid that increases risk of CVD — and significantly increases levels of HDL (good cholesterol).<sup>3</sup>

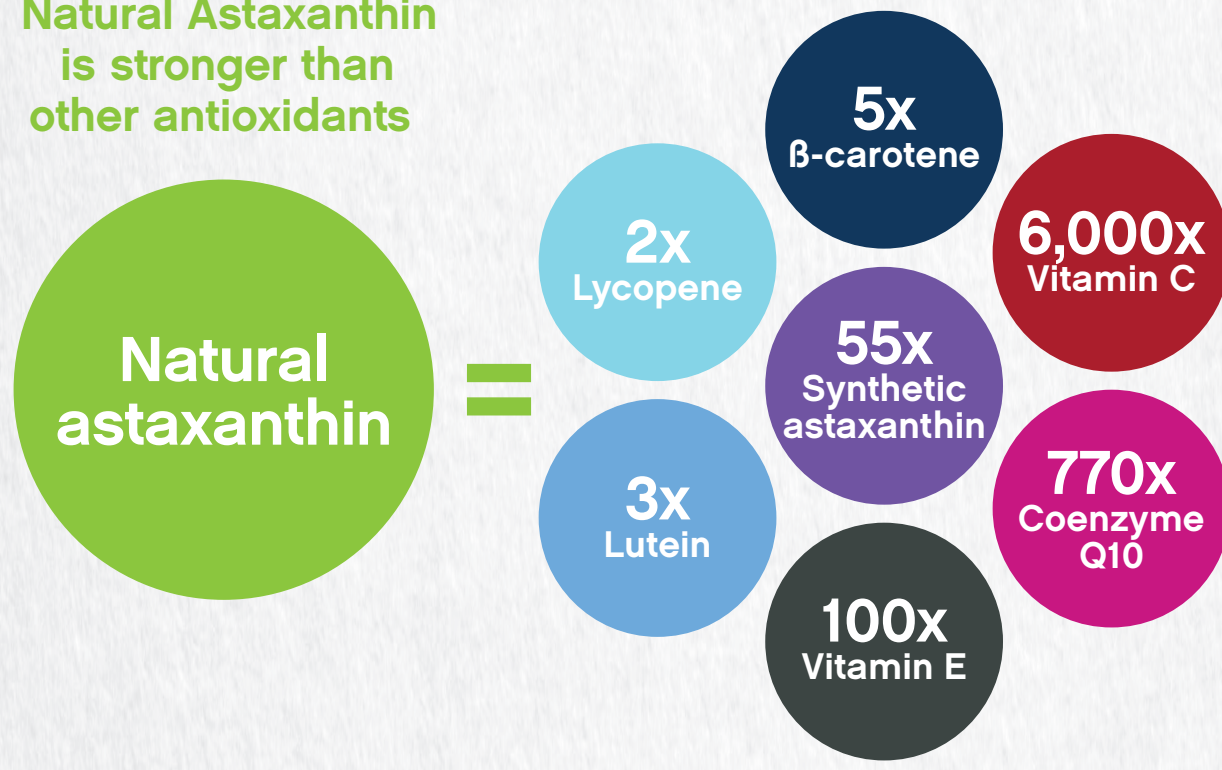
## Quenches Free Radicals that cause Oxidative Stress

A powerful antioxidant, astaxanthin works synergistically with body’s healthy cells, transferring electrons to quench free radicals. Combating oxidative stress creates healthy cell balance, supporting heart health.

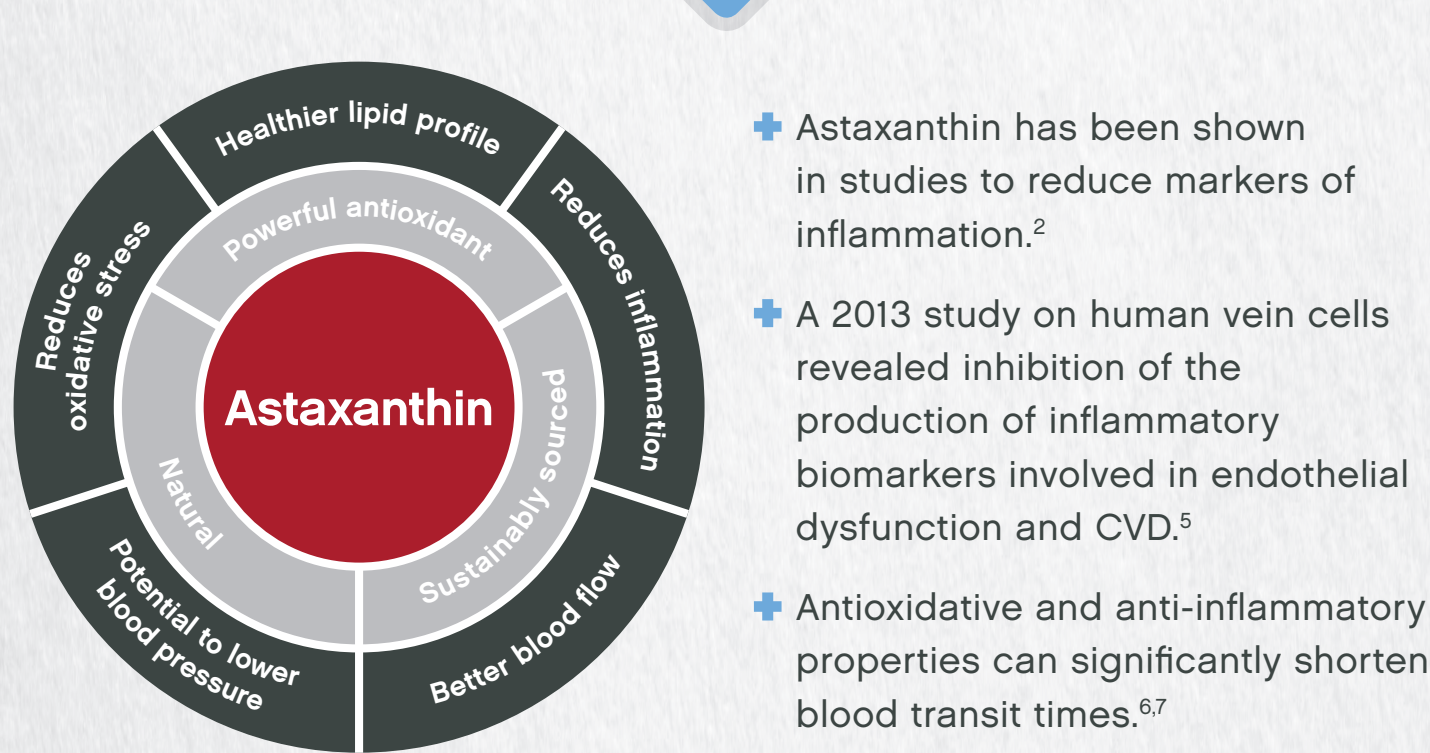


## A Naturally Superior Antioxidant<sup>4</sup>

Natural Astaxanthin is stronger than other antioxidants



## Added Evidence Backing Astaxanthin’s Support for Heart Health



## Tips for Sourcing Astaxanthin

- ✚ Make sure it is extracted from algae — allows for high levels of astaxanthin.
- ✚ Cultivated indoors to strict design and production protocols, minimizing risk of contamination.
- ✚ Sustainably sourced in an ideal environment utilizing renewable energy and clean water.
- ✚ Backed by rigorous testing and scientific evidence.
- ✚ Adheres to exceptional quality standards.



Visit [Algalif.com](http://Algalif.com) to learn more about our Purely Icelandic Astaxanthin



<sup>1</sup> Bansilal S, Castellano JM, Fuster V, Int J. Cardiol, 2015 201 (Suppl) S1-S7

<sup>2</sup> Kim YK and Chyun JH, Nutr Sciences, 2004 (41-46)

<sup>3</sup> Yoshida H et al, Atherosclerosis, 2010 520-523 [32]

<sup>4</sup> Visioli F, Artaria C, Food Funct., 2017 8(1):39-63

<sup>5</sup> Chew W et al, Am Jnl of Adv. Food Science and Technology, 2013 1:1-17

<sup>6</sup> Saito, M et al, Graefes Arch Clin Exp Ophthalmol, 2012 250 (2): 239-245 [37]

<sup>7</sup> Miyawaki et al. J Clin Biochem Nutr, 2008;43(2):69-74